

Personal Branding

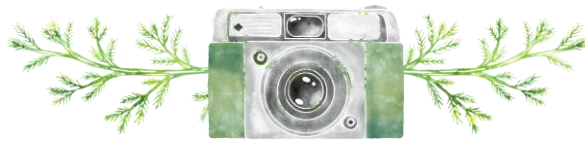
by Ana Jalbert Photography

As a business owner, you are the face of your own brand and people want to connect with people. You are not just selling a product or a service, you are selling yourself and the experience people have when working with you.

I work closely with you to design your unique brand style. We discuss the colors, feeling and visual style that best represents your brand and work collaboratively to create a photo session that fits your business's needs.

What is included in your investment?

- A pre-shoot branding questionnaire to tell me a little about you, your business, your brand & your vision.
- A pre-shoot chat, either in person or via video call, to discuss your brand & design your personalized shoot. I will help you choose scenarios, outfits, locations, props and more!
- The photoshoot. - We'll capture branded images including lifestyle headshots, your workspace, styled photos of props, tools of your trade and any other fun ideas we have planned! I will guide you through posing, prop use, and expressions you need to capture an authentic connection.
- Online proofing of all images delivered two weeks after your shoot.
- Instant download of your selected images from your online gallery
- The option to purchase additional images.
- Commercial use of your images



Branding Mini Session

- 30-minute photoshoot
- Pre-shoot questionnaire
- Pre-shoot chat to design your photo session.
- 1 location
- 2 outfit changes
- Online gallery
- 15 professionally edited, high-resolution images in downloadable online gallery.
- Commercial license

Complete Personal Branding

- 2-hour photoshoot (can be divided in one-hour sessions)
- Pre-shoot questionnaire
- Pre-shoot chat to design your personalized shoot.
- Up to 2 locations
- Up to 4 outfit changes
- Online Gallery
- 40 images professionally edited, high-resolution images.

The Personal Branding Experience

- Pre-shoot questionnaire
- Pre-shoot chat to design your session
- Three-hour photoshoot (can be on 3 separate days)
- 4-7 outfit changes
- Up to 3 locations
- Online Gallery
- 60 images professionally edited, high-resolution images in downloadable online gallery.